



CONTACT

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EDUCATION

Chicago Portfolio School:
Graphic Design
Second City Training Center:
Improvisation
Dominican University:
Elementary Education
UNC Chapel Hill:
BA in Psychology, Minors in
Spanish & Dramatic Art

SKILLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Balsamiq/InVision
Hand Lettering
Illustration
Microsoft Office Suite
Public Speaking
Social Media Management
Spanish (Intermediate)
UI/UX

INTERESTS

Architecture
Exploring
Improv
Reading

Kristen Coconis

EXPERIENCE

Designer, 09/16 – Present

Freelance (Havas, Life Fitness, Würkin Stiffs, Orion Wine Imports)

- B2B advertising, conceptualizing, digital ads, emails, emojis/stickers/Bitmojis, labels, logos, posters, PPT templates, presentations, Snapchat Geofilters

Designer, 01/16 – 08/16

88 Brand Partners

- Overhaul The Popcorn Factory's corporate & consumer catalogs & The University of Chicago's Dean's Report
- Collaborate with a team to redesign websites for the East Bank Club & the AVMA Professional Liability Insurance Trust
- Design landing pages for 88 Brand Partners to capture new business
- Develop and execute concepts for digital & print ads for NorthShore University HealthSystem

Architecture Tour Guide, 06/15 – 11/15

Chicago's First Lady

- Entertained the masses with facts about Chicago

Social Media Community Manager, 06/14 – 06/15

LoganSquarist

- Increased Facebook likes by 55% & Twitter followers by 22%
- Created posts on Facebook & Twitter to inform the neighborhood
- Utilized Hootsuite to streamline posting & responding
- Promoted local events & businesses

Second Grade Teacher, 06/12 – 06/14

Teach For America/CICS Loomis Primary Academy

- Applied test data to make 2 years of growth on NWEA 2013 – 14
- Obtained a grant for \$338 in less than 24 hours

Research Assistant, 05/10 – 05/12

Penn Lab

- Evaluated social behavior of study participants
- Entered & reviewed data in SPSS & Excel spreadsheets

Materials Manager & Educator, 09/08 – 09/11

Morehead Planetarium & Science Center

- Purchased & organized materials for 2,150 science summer campers 2011
- Led classes in different scientific activities