



Kristen “Coco” Coconis

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VALUES

Curiosity Flexibility Openness
Creativity Humor Scrappiness
Empathy Kindness Transparency

SKILLS

Art Direction

- Art directing photo + video shoots
- Concepting branded experiences
- Pitching new business
- Storyboarding commercials
- Creating social content
- Laying out digital and print ads
- Providing concise feedback

Graphic Design

- Designing digital assets:
Animal Crossing islands, Bitmojis,
emails, landing pages, Snapchat
geofilters, websites
- Designing print assets:
brochures, catalogs, direct mail,
fliers, labels, logos, packaging,
posters, style guides, vehicle wraps
- Branding + rebranding

Illustration

- Please peep my Instagram:
[@lisa.frank.enstein](https://www.instagram.com/lisa.frank.enstein)

Tech

- Adobe Creative Suite
- Procreate
- InVision

EXPERIENCE

Freelance Senior Art Director

11.2022–Present

Atrium Landscaping, Janssen Pharmaceuticals (@FCB)

Senior Art Director at Mosaic

02.2021–10.2022

*Amazon, BIC, Bubble Skincare, Hydrow, Microsoft, Nestlé Coffee Partners
(Chameleon, Seattle’s Best, Starbucks, Teavana), SugarBee Apples*

Art Director at Havas

01.2017–02.2021

*Angostura Bitters, Bel Brands (BabyBel, Boursin, The Laughing Cow),
Citibank, ConEd, Cracker Barrel, Kmart, Mike’s Hard Lemonade,
National Association of Realtors, Pillsbury, Reynolds*

Freelance Designer and Art Director

08.2016–01.2017

Do Not Cross Podcast, Life Fitness, Orion Wine Imports, Würkin Stiffs

Designer at 88 Brand Partners

01.2016–08.2016

*American Veterinary Medical Association, East Bank Club, Maxwell Street
Foundation, NorthShore University HealthSystem, The Popcorn Factory,
University of Chicago*

EDUCATION

Chicago Portfolio School

2014–2015

Graphic Design

The Second City

2013–2014

Improv Program

UNC Chapel Hill

2008–2012

BA Psychology

ACHIEVEMENTS

Awards

- *U.S. Young Lions*
2020 3rd Place Winner

Publications

- *The Jungle*
2021 Featured Artist